









## <u>EU WEEK OF REGIONS AND CITIES 2020 – SIDE EVENT</u>

## EU SYNERGIES FOR CULTURE AND TOURISM 14/10/2020 – hr. 10.00/12.30

Digital/on-line event - AGENDA

### INSTITUTIONAL OPENING

- *Mr Domenico Laforgia*Puglia Region, Director of the International Policies Department
- Mr. Jacopo Martino
   Italian Ministry of Foreign Affairs and International Cooperation DG Development Cooperation
- Mr. Ivano Magazzù INTERACT Programme

## EUROPEAN TERRITORIAL COOPERATION, MAINSTREAMING AND EU MACRO-REGIONAL STRATEGIES IN TOURISM AND CULTURE SECTORS: SHARING GOOD PRACTICES FOR A BETTER GOVERNANCE

Moderator: Ms Adriana Agrimi – Puglia Region, International Policies Department, Manager

#### Italy - Puglia Region

Mr Aldo Patruno

Director of the Tourism, economy of culture and territorial exploitation

#### **Croatia – Split–Dalmatian County**

Ms Renata Tešija

Department of Tourism and Maritime Affairs – Expert advisor

## **Greece - Municipality of Patra**

Mr Vasileios Papaioannou

Dept of Planning and Studies – Directorate of Planning, Organization and Informatics

#### **Spain**

Ms Roser Cedó

"Grand Tour of Catalonia" Brand Manager - Catalan Tourist Board













# The 2021/27 Programming period and the synergies among ETC Programmes and ETC and Mainstreaming Programmes

*Ms Monica Bellisario*Italian Presidency of the Council of Ministers – Cohesion Policy Department

# Building neighborhood communities: the NEXT MED 21/27 Programme

Mr Martin Heibel
Staff Joint Managing Authority

# Supporting the implementation of EUSAIR Flagship projects among ETC and Cohesion Programmes 2021/27

*Ms Blanka Belošević* EUSAIR TSG IV Coordinator – Croatia Ministry for Tourism and Sport

## WRAP UP AND RECOMMENDATIONS

*Mr Luca Palazzo*Italian Agency for the Territorial Cohesion

